From: Kyle Keelan
To: Corporation Clerk; Corporation Clerk
Cc: Earl Campos; Phil Ginexi
Subject: FORMAL NOTICE OF INTENT TO PROTEST - RFQ 2026-15 - The Multifamily Firm
Date: Monday, November 9, 2026 11:38:28 AM

RECEIVED
NOV 09 2026 11:38 AM
FLORIDA HOUSING
FINANCE CORPORATION

FORMAL NOTICE OF INTENT TO PROTEST
Florida Housing Finance Corporation
RFQ 2026-15 - Real Estate Brokerage Services
Notice of Award posted November 6, 2026 at 11:35 a.m. Eastern

To the Corporation Clerk:

On behalf of The Multifamily Firm, this email constitutes The Multifamily Firm's written Notice of Intent to Protest pursuant to section 120.57(3), Florida Statutes, and rule 28-110.003, Florida Administrative Code, concerning Florida Housing Finance Corporation's November 6, 2026 award decision in RFQ 2026-15, including the intended selection of Marcus & Millichap for contract negotiations.

The Multifamily Firm participated in this procurement and is adversely affected by the agency's intended decision and the absence of The Multifamily Firm from the published evaluation results. The public materials indicate five responses were received, but identify only four firms as responsive and scored. To date, The Multifamily Firm has received no written explanation identifying the disposition of its response or the grounds for its apparent exclusion from evaluation.

The Multifamily Firm's Contract Administrator acknowledged receipt of its RFQ submission on September 23, 2026. The Multifamily Firm requests a written determination of how its response was handled and the basis for any responsiveness determination. The firm expressly reserves its right to set forth particular factual and legal grounds in a timely formal written protest.

Please docket this message as The Multifamily Firm's Notice of Intent to Protest and acknowledge in writing the exact date and time of filing, any assigned case or docket number, the deadline for a formal written protest, and any applicable protest security or bond requirement. Please promptly advise if the Clerk requires any additional formality to perfect this filing.

Respectfully submitted,

Kyle A. Keelan
Co-Founder & Managing Partner
The Multifamily Firm
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Sarasota, Florida 34237
Kyle@MultifamilyFirm.com
(813) 773-6737

Copy: Earl Campos, Contract Administrator; Phil Ginexi, The Multifamily Firm.